

Digital Leadership Programme

Delivered by



Co-financed by

DIGITADVANTAGE



Devon
County Council



HM Government

Diary of Workshops

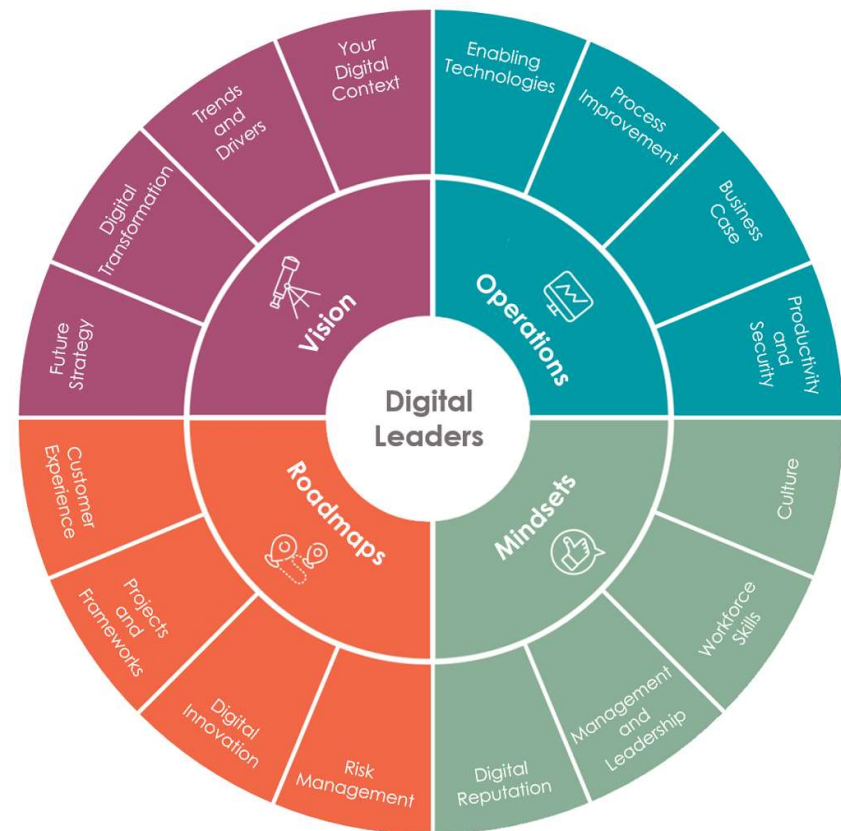
Workshop	Date	Content
1: Digital Vision & Strategy	29 th October 2020	The programme starts with an opportunity to review your organisation's vision and strategy for Digital Transformation. We will help you to set the scene and discover the key drivers for change within your organisation. Setting short and long-term goals will be crucial for the next steps in the process.
2: Digital Technology	26 th November 2020	We start to introduce and explore the new resources that are available to you. The programme uncovers emerging and enabling technologies, taking a look at examples and case studies from around the World. We also discuss the importance of risk management within this context.
3: Digital People	6 th January 2021	People are at the heart of your organisation and they are the key to the successful adoption of new technologies. We discuss the importance of supporting an innovation culture, nurturing attitudes towards technologies, and the need for skills training. We also consider your customers throughout this process.
4: Digital Processes	3 rd February 2021	Processes are the link between People and Technology. In this workshop we discuss new ways of working, looking at project management approaches, productivity and process improvements – and the way in which Digital can assist with these changes.
5: Projects	3 rd March 2021	The final workshop is a chance for the learners to share the real time projects that they have worked upon, employing many of the lessons learned over the course of the programme. Projects will be peer-reviewed and actions and next steps planned.

Session timings : 10am – 3pm

Welcome to Digital Leadership

Digital Leadership at the centre of organisational strategy

- Explore **transformative technology** and identify ways to incorporate key principles into the organisation
- **Navigate new technology** driven processes disrupting your industry
- Identify key aspects of **business models to digitise** and test swift responses
- Develop methods to initiate digital transformation **around your service offering**
- Understand **staff training needs** and mind-shift changes for working in the digital age



About the programme funders

This programme is being co-financed by the **European Regional Development Fund, Devon County Council and Somerset County Council.**

The Digital Advantage Programme is a new programme of targeted and specialist digital support for businesses in Northern Devon. The project aims to develop knowledge, strategy and insights for SMEs to gain competitive advantage through their digital offer, operations and business models.

Want to know how Digital Leadership could benefit your organisation, see our case studies from previous organisations who have completed the Digital Leadership course - <https://www.cosmic.org.uk/services/consultancy/leaders/case-studies>



DIGITADVANTAGE



About Cosmic

Cosmic's vision is to inspire people to achieve success in the Digital world. Digital Inclusion is at the heart of all we do. In a world where success relies on the ability to use digital technologies effectively, it is increasingly important that everyone has the support, skills and motivation to make the most of these resources.

This can be as true for the leaders of business as it is for individuals seeking new employment, or for communities facing their own challenges. For leaders, being Digital means making bigger and better decisions about future plans for impact, growth and productivity. Whereas, for people looking to progress their career or get on the job ladder, it can be the key to success.

Cosmic provides an innovative range of services and support to help people identify their Digital need and to progress with their ambitions. We do this in a uniquely kind, friendly and inspiring way. Our business is led and delivered by highly skilled practitioners who have years of experience on local and international stages and the proven ability to tackle your Digital challenges.

The advantages to be gained in Digital rely on having the right motivation, support and training delivered by a trusted and ethical partner.

Cosmic is that perfect partner. **Digital, smart, ethical.**

For more information about our social impact, view here [social impact report 2019](https://www.cosmic.org.uk/report2019) / <https://www.cosmic.org.uk/report2019>



Programme Overview

Programme of intensive support

- Series of **five practical masterclasses** - Vision & Strategy, People, Processes & Technology, Projects
- **Peer discussions** moderated by course facilitators
- Further reading to **develop learning**
- **Mentoring sessions** to embed and apply learning
- **Project development** & presentation to address a real-world challenge faced by your organisation

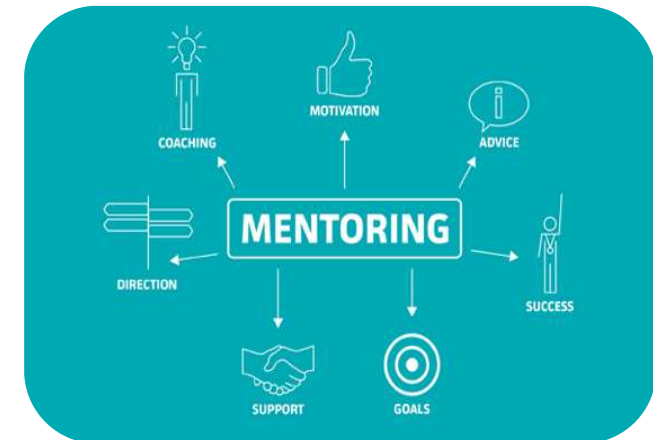


Mentoring

Mentoring helps to consolidate learning, clarify goals, support project development and reflect on experiences. It will enable you to apply the learning into your role and your setting.

- Reflect on the balance and progress of digital transformation inside the organisation
- Develop critical skills around the human and technical balance
- Review business models and their impact
- Review tools and methods learnt during the programme

Book in mentoring sessions during the programme with the programme tutors



Your Project

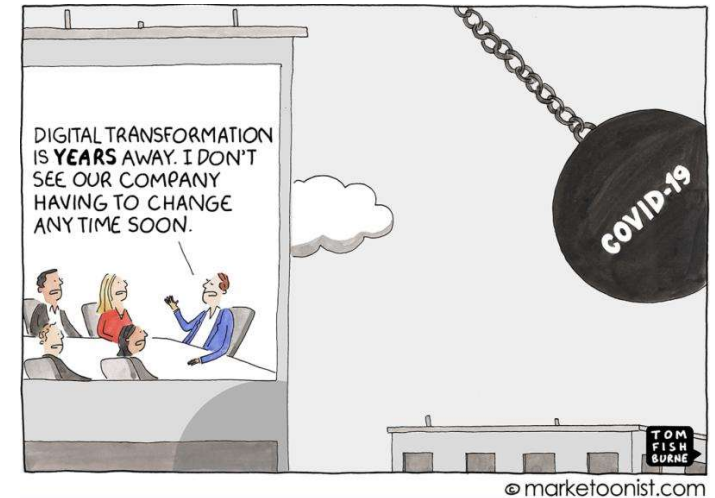
A chance to challenge your organisation

The project module offers the chance to address a real-world business problem or challenge faced in your organisation. Through developing your project idea you will embed your learning and understand it's application in your role.

You will research and present a plan or idea and receive peer reviews of the plan to help move forward with your digital strategy.



Reading List



- How Your Business Can Succeed with Digital Transformation
www.information-age.com/how-your-business-can-succeed-digital-transformation-project-123488683
- Taking a 'Secure by Design' approach to Digital Transformation
<https://www.business-reporter.co.uk/2020/04/15/taking-a-secure-by-design-approach-to-digital-transformation/#gsc.tab=0>
- SMEs harnessing Digital for Productivity -
<https://www.thebusinessdesk.com/northwest/news/2058669-smes-harness-digital-technology-to-improve-productivity>
- How Covid-19 is shaping Digital Transformation
<https://www.techradar.com/news/how-covid-19-is-shaping-digital-transformation>
- Digital Transformation to Defy the Virus Fallout -
http://www.koreatimes.co.kr/www/nation/2020/04/515_288149.html
- How to Push to Digital Maturity - <https://www.entrepreneur.com/article/330690>

Paperwork!

- As part of the funding, there is a lot of paperwork that is required.
- We will be working closely with you to ensure that it is all completed correctly.
- Please bear with us!

Programme Directors

Julie Hawker – Joint CEO

- Highly skilled and experienced business strategist and trainer
- Professional development and leadership programmes for businesses, organisations and charities
- Highly regarded leader - Board member with the SW Business Council, Exeter Chamber, and Chair of the Digital Skills Partnership
- www.linkedin.com/in/cosmicjulie @cosmicjulie



Kate Doodson – Joint CEO

- Leads the development & delivery of digital training
 - A renowned speaker and presenter at conferences and events across the country
 - Contributes heavily to national thought-leadership on digital technologies
 - Visiting lecturer on digital transformation for National Banks and Plymouth and Falmouth Universities.
 - Board Member for South West Cyber Security Cluster and Tech South West
- www.linkedin.com/in/katedoodson @cosmickated

Any questions?

If you have any questions or needs, please contact us on

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0330 0880 005

www.cosmic.org.uk

Or fill out this form to book onto the course-

<https://bit.ly/323MAct>

We look forward to meeting you soon